

Eeseol\*

COMPANY DIRECTORY



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# SKINCARE

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# Wati for Skin

## INFORMATION

Wati for Skin is a specialized skincare brand dedicated to providing effective, honest solutions by carefully selecting safe, high-performance ingredients tailored to diverse skin types and specific concerns.

## PRODUCT

### Wati For Skin Lifting Essence Micro Spicule 100

Micro Spicule Essence, formulated with high-performance spicules to maximize active ingredient absorption and promote exceptional skin regeneration.

Lifting Benefits: Anti-aging, intense hydration, and elasticity improvement.



# ODEAR

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## INFORMATION

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ODEAR is a premium Korean skincare brand developed by LNTÉ Inc., built around the philosophy that healthy skin begins with understanding yourself. The brand name combines "O" (Start) and "Dear" (Communication), symbolizing a personalized skincare journey that starts with the individual and grows through meaningful connection.

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## PRODUCT

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### Endemic Max EGF Repair Serum

A patented anti-aging cream to refill cellular lipids, nourish dry skin, and improve skin texture.

#### RECOMMENDED FOR

- Dry • Normal • Combination
- Oily • Sensitive • Dehydrated • Aging



# Dear Klairs

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## INFORMATION

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Founded in 2010, Dear Klairs is a global skincare brand dedicated to creating gentle yet effective solutions for sensitive skin. Guided by its philosophy of "Positive Beauty," the brand develops products that minimize unnecessary irritation while helping skin restore its natural balance. Today, Dear Klairs is available in over 80 countries through more than 5,400 online and offline touchpoints worldwide.

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## PRODUCT

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### Blue Youth Activating Drop (EGF 10ppm + FGF 10ppm)

A calming, water-like ampoule enriched with EGF, Guaiazulene and Adenosine. Helps to soothe skin irritation caused by various external stressors.



# FRANZ

## INFORMATION

FRANZ is a science-driven skincare brand founded by a team of scientists, biomedical researchers, and skincare experts. The brand combines advanced biotechnology with dermatological expertise to create innovative skincare solutions that deliver clinically proven results. Research and development are led by experts from Seoul National University, with a strong focus on breakthrough ingredients and patented technologies.

## PRODUCT

### Naked sunshield peptide patch 5 Pairs

FRANZ Naked Sunshield Peptide Patch (Large) is an ultra-thin, transparent UV-protection patch designed to shield the skin from harmful sun exposure while simultaneously providing skincare benefits. The larger patch size offers broader coverage for high-exposure areas such as the cheeks, making it ideal for outdoor activities and daily sun protection.



# Tovegan

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## INFORMATION

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TOVEGAN is a Korean vegan beauty brand that harnesses the power of plant-based ingredients and phytochemicals found in nature. Inspired by the vibrant colors of fruits and vegetables, TOVEGAN's signature Color Food Series delivers targeted skincare solutions through naturally derived ingredients while embracing clean beauty and sustainability.

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## PRODUCT

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### Color Food Series Green Retinal Cooling Eye Gel

Green Retinal Cooling Eye Gel is an all-in-one vegan eye treatment designed to improve eye-area firmness, dark spots, and signs of fatigue. Combining next-generation Retinal technology with antioxidant-rich green superfoods, the formula delivers targeted anti-aging care while remaining gentle enough for the delicate eye area.



# KIFT

## INFORMATION

KIFT is a Korean skincare brand created to simplify skincare without compromising performance. Inspired by the real-life challenges of busy women balancing work, family, and personal time, KIFT was founded on a simple question: "Why does effective skincare have to be so complicated?" Built around the growing "Skinimalism" trend, KIFT delivers effective, clinically tested skincare designed for modern consumers who value both results and convenience.

## PRODUCT

### Super Bubble Mask All-In-One

Super Bubble Mask All-In-One is an innovative overnight bubble mask that delivers the benefits of a sheet mask, sleeping pack, serum, and moisturizer in a single step. The rich bubble formula gently absorbs into the skin like a mask pack without requiring a sheet, rinsing, or lengthy application time. Designed for busy consumers, it provides intensive overnight care while helping improve skin vitality, hydration, radiance, and skin barrier condition. Clinically proven to support a 6-hour overnight skin recovery effect, the formula helps tired, sleep-deprived skin appear healthier, brighter, and more energized by morning.



# Lazy Society

## INFORMATION

Lazy Society is a Korean men's grooming brand dedicated to making everyday grooming easier and more comfortable. By identifying common pain points in men's routines, the brand develops practical and effective solutions. Working closely with its customer community, Lazy Society creates products tailored to modern men's lifestyles.

## PRODUCT

### Cica Shaving Gel 2.3

I don't like shaving trouble,  
so I use a Cica Shaving Gel with lots of skin calming ingredients.  
2022 Award 3-Crown Winner (One Day One Magazine Beauty Award Homme Skin Care Category / KCIA Korea Consumer Industry Evaluation Shaving Products Category / Seoul Award Excellent Product)  
The first shaving product to contain skin calming ingredients (Cica and panthenol)  
Transparent gel that allows you to see your beard – Shaving without razor-cut.  
Firmly adhere to the skin and beard, better than foam. Carefully protect your skin.



# House of B

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## INFORMATION

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House of B is a premium Korean skincare brand inspired by the values of Beauty, Bio, Bold, Brilliant, and Boundless. The brand combines advanced biotechnology with high-purity ingredients to create innovative skincare solutions that focus on healthy aging and skin vitality.

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## PRODUCT

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### Glutathione Face Film

Glutathione Face Film is an innovative two-step anti-aging treatment designed to deliver intensive brightening and wrinkle care through a unique transdermal absorption film system.



# Keenoniks

## INFORMATION

Keenoniks is a clean Korean skincare brand developed for sensitive and stressed skin. Guided by the philosophy of “Minimal Care, Meaningful Results,” the brand focuses on gentle formulations, skin-friendly ingredients, and simplified skincare routines that help restore the skin’s natural balance.

## PRODUCT

### CAMO Cleansing Pad

CAMO Cleansing Pad is an all-in-one cleansing pad designed to remove makeup, sunscreen, fine dust, and daily impurities while soothing and hydrating the skin. Formulated with 52,000ppm Cabbage Extract, 16,000ppm Moringa Seed Extract, and PHA (Lactobionic Acid), the pad provides gentle exfoliation, skin-soothing benefits, and deep cleansing without irritation. The oversized dual-textured pads feature an embossed side for exfoliation and a smooth side for gentle cleansing, making them ideal for sensitive skin.



# Urbanand

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## INFORMATION

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Urbanand is a vegan functional skincare brand developed by Andwith Co., Ltd., dedicated to addressing the environmental stressors faced by urban dwellers worldwide. Guided by the philosophy of "Every City, Every Skin", the brand researches the unique climate, environmental conditions, and lifestyle factors of major cities to create customized skincare solutions optimized for modern urban life.

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## PRODUCT

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### Pure Perfection Cream

Pure Perfection Cream is a vegan skin barrier cream specifically formulated for sensitive and easily irritated skin exposed to frequent makeup, pollution, and fine dust.

Powered by 10% Panthenol, Ceramide, and Cica Complex, the cream helps strengthen the skin barrier, lock in moisture, and soothe irritation while providing long-lasting hydration without a sticky finish. The formula creates a protective moisture barrier that supports healthier, more resilient skin and improves overall skin comfort in harsh urban environments.



# PESTLO

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## INFORMATION

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PESTLO is a Korean functional skincare brand built on the philosophy of "High Functional Cleanical Beauty." Inspired by the combination of Pestle and Road, the brand blends time-tested skincare knowledge with modern dermatological science to create high-performance skincare solutions.

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## PRODUCT

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### NAD+ 1000 Ampoule 50mL

NAD+ 1000 Ampoule is a high-performance anti-aging ampoule designed to improve skin vitality, elasticity, and firmness by supporting the skin's natural regeneration process.

Formulated with NAD+ 1,000 ppm and NMN 10,000 ppm, the ampoule helps activate fibroblasts, promote collagen and elastin production, and address visible signs of aging. The formula is further enhanced with Resveratrol and Vegan Lacto Probiotics, creating a dual anti-aging system that provides antioxidant protection while helping maintain healthy, youthful-looking skin.



# EQULIB

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## INFORMATION

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EQULIB is a Korean skincare brand founded on the philosophy of "Easy · Quality · Balance." The brand believes that skincare should be simple yet effective, helping modern consumers maintain healthy, balanced skin without complicated routines. Inspired by the French word Équilibre (balance), EQULIB develops expert formulations that strengthen the skin's natural resilience, restore optimal oil-moisture balance, and reveal healthy, radiant skin.

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## PRODUCT

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### Eau Briller Glass Toning Pad 200ml/100pads

The Eau Briller Glass Toning Pad is a dermatologist-tested exfoliating toner pad that gently removes dead skin cells and impurities while delivering intense hydration for a luminous, glass-skin finish.

Each oversized 70mm pad is made from 100% naturally derived pulp and saturated with a rich essence formula that remains fresh until the last use. The dual-functional formula helps improve skin brightness and reduce the appearance of wrinkles while maintaining optimal moisture balance.

Powered by EQULIB's signature blend of BPL Complex (BHA, PHA, LHA), Niacinamide, Trehalose, and Panthenol, the toner pad exfoliates, hydrates, soothes, and refines skin texture in a single step, making it ideal for daily skincare routines.



# CHALLANS DE PARIS

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## INFORMATION

CHALLANS DE PARIS is a premium dermo-cosmetic brand that combines French elegance with advanced Korean skincare technology.

Through its proprietary complexes, the brand provides targeted solutions for concerns such as pigmentation, wrinkles, pores, and dehydration.

By addressing the root causes of skin concerns, CHALLANS DE PARIS helps consumers achieve healthier, more radiant skin.

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## PRODUCT

### CRÈME d'ALBAROSA EXCELLENCE 30ML

CRÈME d'ALBAROSA EXCELLENCE is a premium brightening cream designed to improve dark spots, pigmentation, and uneven skin tone.

Formulated with 21,216 PPM of CHALLANS DE PARIS' proprietary ANTI MELA® COMPLEX, the cream helps reduce the appearance of hyperpigmentation while strengthening the skin's natural balance of oil and moisture. Its lightweight, creamy texture absorbs quickly into the skin, providing deep hydration and a clearer, more luminous complexion.



# CCLIME

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## INFORMATION

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CCLIME BEAUTY is a Korean home-esthetic beauty brand built on 28 years of professional esthetic expertise. Developed from CCLIME's facial contouring and elasticity care know-how, the brand brings professional-grade facial care into everyday skincare routines.

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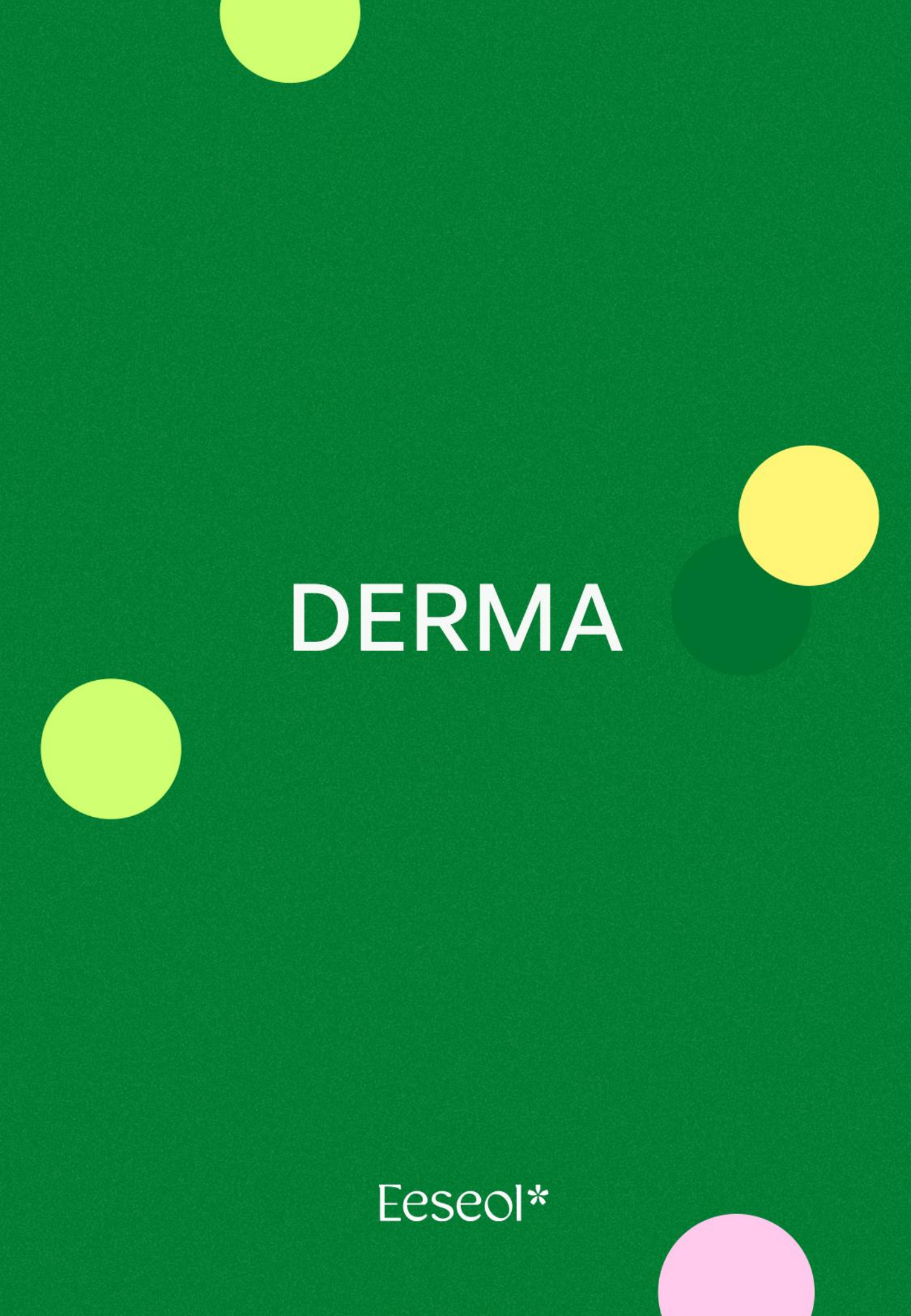
## PRODUCT

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### CoreSet Glow Boost Toner

CoreSet Glow Boost Toner is an antioxidant-rich essence toner designed to deliver deep hydration, soothing care, and elasticity support while promoting a healthy, radiant complexion. Powered by CORESET ACTIV™ 5,000 PPM, a proprietary complex containing Rose PDRN, 8 Peptide Complex, and Volufiline™, the formula helps improve skin elasticity, volume, and glow. Enriched with Panthenol, Glyceryl Glucoside, Resveratrol, and Polyglutamic Acid, it strengthens the skin barrier and enhances moisture retention for long-lasting hydration.





DERMA

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# Dr.nineteen

## INFORMATION

Dr.nineteen is a clinical derma skincare brand developed under the advisory of 19 medical aesthetic specialists from Seoul National University. The brand combines dermatological expertise, advanced ingredient research, and innovative delivery technologies to provide professional skincare solutions that address real skin concerns.

## PRODUCT

### PoreXsome V.Peptox Jelly Toner 150ml

PoreXsome V.Peptox Jelly Toner is a clinical-grade all-in-one jelly-to-water toner designed to tighten pores, improve skin elasticity, and provide intensive hydration. Developed to address both enlarged pores and age-related loss of elasticity, the formula transforms from a rich jelly texture into a refreshing watery essence upon application.

Powered by a high-concentration peptide complex, multi-layer hyaluronic acid, and advanced Pore Exosome technology, the toner helps visibly refine skin texture while delivering long-lasting moisture and firming benefits.



# P.CALM

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## INFORMATION

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P.CALM is a Korean skincare brand founded with a mission to develop products that soothe and calm sensitive skin. The brand name combines "PIBU" (the Korean word for skin) and "CALM," reflecting its commitment to bringing skin back to a healthy, balanced state. The brand slogan, "Closer to the Essence of Skincare," embodies its philosophy of focusing on fundamental skin health rather than temporary solutions.

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## PRODUCT

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### Holy Basil Bubble Deep Mask (90g)

The P.CALM Holy Basil Bubble Deep Mask is a unique micro-carbonated bubble clay mask designed to deeply cleanse pores while remaining gentle on the skin. Infused with Holy Basil, the formula creates fine micro-bubbles that help lift away impurities, excess sebum, and pore-clogging debris in just three minutes, leaving skin refreshed, smooth, and balanced.



# CepoLAB

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## INFORMATION

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cepoLAB is a Korean bio-beauty skincare brand dedicated to helping skin regain its natural vitality from within. Built on proprietary biotechnology and years of scientific research, cepoLAB focuses on strengthening the skin at the cellular level through its signature ingredient, CLEPS® (Cellular Life Energy Preservation System).

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## PRODUCT

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### Biogenic Essence 90% 155ml

cepoLAB Biogenic Essence 90% is the brand's flagship pre-care essence formulated with 90% CLEPS® Original, a proprietary bio-active ingredient derived from Ceriporia. Designed to prepare and revitalize the skin before the rest of the skincare routine, the essence delivers intensive hydration, nourishment, and skin-conditioning benefits while supporting overall skin health.



# ALLCHADA

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## INFORMATION

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ALLCHADA is a premium vegan derma skincare brand that combines nature and science to create safe, effective solutions for sensitive skin. Powered by its proprietary plant-derived exosome technology, the brand supports skin regeneration and overall skin health. ALLCHADA's products are 100% vegan, cruelty-free, dermatologically tested, and trusted by consumers across the United States, Europe, and Asia.

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## PRODUCT

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### Botanical Exosome Toner Pads

The ALLCHADA Botanical Exosome Toner Pads are premium vegan toner pads formulated with plant-derived exosomes and Centella Leaf Water to soothe, hydrate, and revitalize the skin.

Made from biodegradable, unbleached cellulose, the pads are eco-friendly and gentle enough to be used as both a daily toner pad and a quick mask treatment. The soft hypoallergenic material is specially designed for sensitive skin and has been clinically tested to be non-irritating.

Infused with naturally derived ingredients and scented with 100% natural chamomile, the toner pads provide refreshing hydration while helping maintain skin balance and comfort without common allergens.



# LessChemi

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## INFORMATION

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LessChemi is a Korean clean skincare brand dedicated to restoring and strengthening sensitive, stressed, and weakened skin. Powered by its patented LC-R0688® formula and organic fermentation ingredients, the brand helps support the skin's natural balance and resilience. All products are waterless, vegan, clinically tested, and formulated to be gentle enough for even the most sensitive skin.

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## PRODUCT

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### Galactomyces Derma Lotion

Galactomyces Derma Lotion is a waterless vegan lotion for the face and body, formulated with organic Galactomyces Ferment Filtrate and LessChemi's patented LC-R0688® formula. It helps strengthen the skin barrier, deeply hydrate the skin, and soothe sensitivity and irritation. Clinically tested for sensitive skin, the formula is vegan, hypoallergenic, and free from harsh or potentially irritating ingredients.



# REVCELL

## INFORMATION

REVCELL is a premium skincare brand specializing in advanced collagen-based solutions for firmer, healthier-looking skin. Developed by Cosmoreplus Co., Ltd., the brand combines innovative technology with clinically proven ingredients to deliver visible lifting and rejuvenating results. Backed by extensive R&D and global expertise, REVCELL is trusted by consumers in 17 countries worldwide.

## PRODUCT

### Premium Intensive Vita-Collagen Activfilm Set

The REVCELL Premium Intensive Vita-Collagen Activfilm Set is an innovative full-face collagen treatment designed to deliver intensive hydration, elasticity, and anti-aging benefits.

Featuring a 30-layer nano collagen film, the ultra-thin activfilm melts into the skin within seconds, allowing highly concentrated collagen and vitamins to penetrate deeply for maximum effectiveness. When used together with the Collagen Mist (88.9% collagen-based formula), the system enhances absorption while improving skin density, radiance, hydration, and wrinkle appearance.



# O'LABS

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## INFORMATION

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O'LABS is a Korean derma skincare brand backed by 30 years of formulation expertise. Powered by pristine East Sea deep-sea water and science-backed ingredients, it supports the skin's natural regenerative cycle. Our solutions target hydration, soothing, blemish care, nutrition, and healthy skin circulation.

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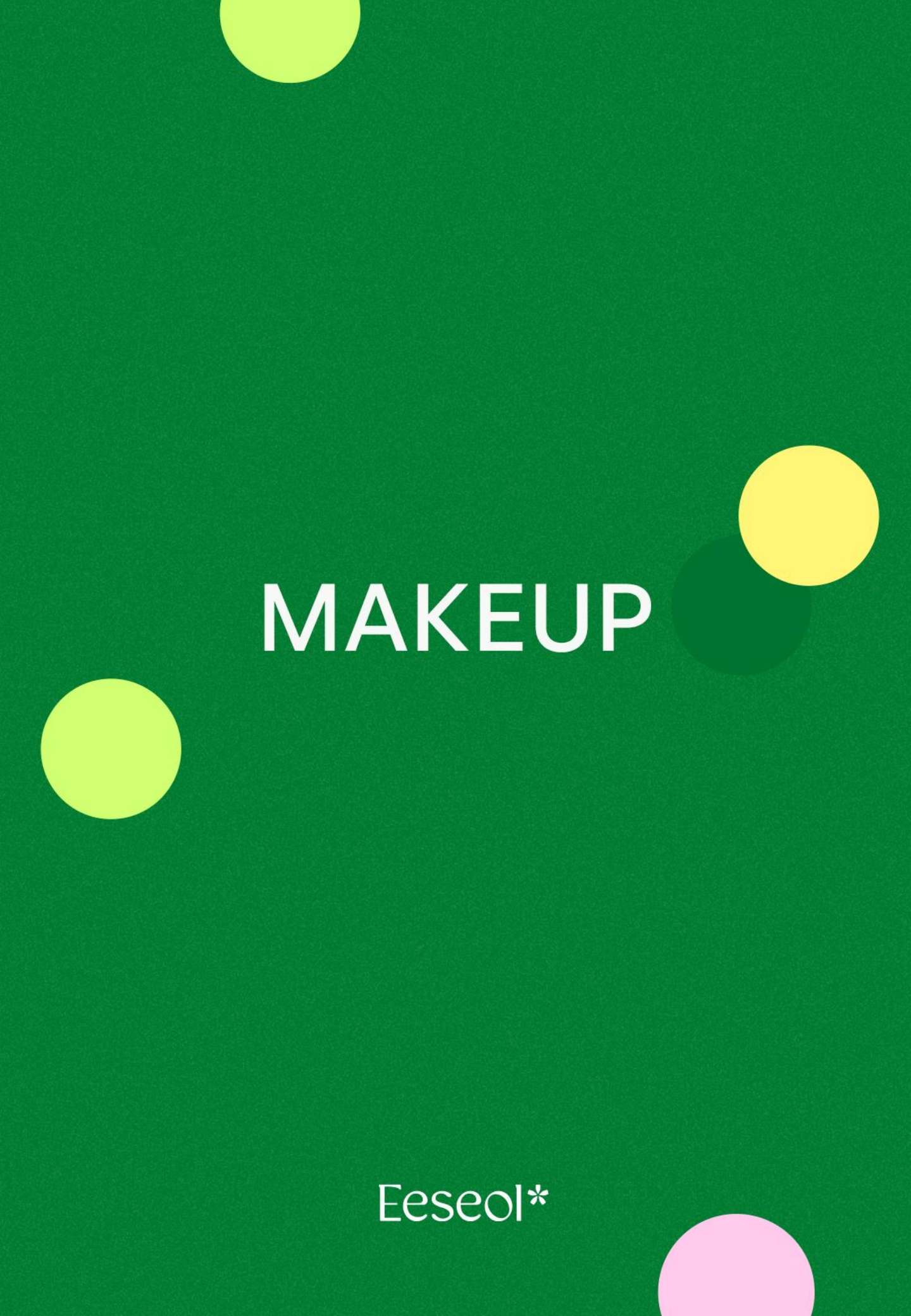
## PRODUCT

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### Mineral Cleansing Serum

Mineral Cleansing Serum is an all-in-one cleanser powered by Korea's East Sea deep-sea minerals. It effectively removes sunscreen, waterproof makeup, and impurities without the need for double cleansing. Gentle yet powerful, it leaves skin clean, hydrated, and comfortable after every wash.





MAKEUP

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# DEAR DAHLIA

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## INFORMATION

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DEAR DAHLIA is a luxury vegan beauty brand inspired by the timeless beauty of the Dahlia flower. The brand combines high-performance makeup, clean beauty, and elegant design to create premium beauty experiences. Known for its vegan formulations and iconic marble-inspired packaging, DEAR DAHLIA enhances beauty while caring for the skin with patented Dahlia Flower Extract.

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## PRODUCT

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### Daily Defense PDRN BB Cream

Daily Defense PDRN BB Cream is a skincare-infused complexion product that combines coverage, hydration, and skin-revitalizing benefits in a single step. Formulated with PDRN and nourishing skincare ingredients, it delivers a naturally radiant complexion while helping improve skin condition throughout the day. The Rosy Light shade is designed for fair skin tones with cool or neutral undertones, providing a fresh, healthy-looking glow and seamless skin correction.



# SAINTFRAN

## INFORMATION

SaintFran is a premium beauty brand that combines French aesthetic expertise with advanced Korean skincare technology. Guided by the philosophy of "A French Soul, A Korean Engine," the brand develops innovative anti-aging and skin treatment solutions. Through collaboration with French medical beauty specialists and Korean dermatology experts, SaintFran delivers high-performance skincare with visible results.

## PRODUCT

### W SKIN GLOW MESH CUSHION

W Skin Glow Mesh Cushion is SaintFran's global bestseller and signature complexion product, with over 1 million units sold worldwide. This skincare-powered mesh cushion foundation contains 90% skincare ingredients and is designed to deliver natural coverage, hydration, radiance, and skin treatment benefits in a lightweight, breathable formula. The innovative mesh system ensures even product distribution and seamless application while maintaining a natural second-skin finish.



# COSNORI

## INFORMATION

COSNORI is a Korean beauty brand built on the philosophy of "Cosmetics & Original", helping consumers discover and express their unique beauty in an easy and joyful way. The brand goes beyond traditional beauty products by creating innovative solutions that enhance confidence, individuality, and natural beauty.

## PRODUCT

### EASY BROW TONE CHANGER

COSNORI Easy Brow Tone Changer is a quick and convenient brow bleaching kit that naturally lightens eyebrow color to create a softer, brighter, and more refined overall makeup look. Designed for easy at-home use, it delivers natural-looking results in just a few minutes without the need for professional treatments.



# BOM

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## INFORMATION

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You can be Beautiful,

Provides the most superior beauty 'BOM' is a makeup-specialized brand that believes in the slogan 'You can be Beautiful, MORE'.

Our brand provides the latest trends in makeup and skin care with the best quality, reasonable price, and actualizes a brand.

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## PRODUCT

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### LIGHT ON in shower BODY TONE UP

A tone up cream that gives your skin a glow as if you are under a spotlight. It embraces your body with its comforting baby powder scent. It is an all-in-one tone up cream formulated to use on both face and body.

CAPACITY

290g Net wt 9.80 oz.

FEATURES

- Conducted a test to prove its 72-hour lasting effect
- Approved for its brightening effects
- Clinically Tested Hypoallergenic
- Gives immediate brightening results and lasts all day long



# Ohayoh

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## INFORMATION

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Ohayoh is a contemporary Korean beauty brand that celebrates individuality and effortless self-expression. Guided by the philosophy “No Rules. Just Vibes.”, the brand creates trend-forward makeup with comfortable textures and wearable shades. Ohayoh empowers consumers to express their unique style and personality through easy-to-use, everyday beauty products.

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## PRODUCT

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### Mousse Airy Velvet Blush

Mousse Airy Velvet Blush is a jelly-cream blush that melts smoothly onto the skin, delivering a soft-focus flush with a naturally blurred finish.

Its innovative mousse-like texture combines the elasticity of jelly with the smoothness of cream, allowing effortless application and seamless blending. The buildable formula provides watercolor-like color payoff that can be layered from a subtle tint to a vibrant look without patchiness.

Available in 8 trend-driven shades, the blush creates a fresh, youthful complexion while maintaining a lightweight and comfortable feel throughout the day.



# MELIXIR

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## INFORMATION

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MELIXIR is Korea's first vegan skincare brand, combining plant-based ingredients with modern skincare science. The brand creates gentle yet effective vegan products for healthy, balanced skin. As Korea's first beauty brand certified as a B Corporation®, MELIXIR is committed to sustainability, cruelty-free practices, and eco-friendly innovation.

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## PRODUCT

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### Vegan Lip Butter (12 Shades)

MELIXIR's best-selling Vegan Lip Butter is a nourishing tinted lip balm that combines skincare benefits with buildable color. Formulated with Agave and Shea Butter, it deeply moisturizes dry lips while providing a smooth, non-sticky finish and a natural-looking glow.

Available in 12 shades, the Vegan Lip Butter complements all skin tones and can be used as a lip balm, lip primer, or even a cream blush. The formula is dermatologically tested, microbiome-friendly, and free from beeswax, honey, petrolatum, and synthetic fragrance.





# HAIR BODY

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# Pleuvoir

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## INFORMATION

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Pleuvoir is a Korean fragrance lifestyle brand inspired by the comforting moment after rain. The brand name, derived from the French word meaning "to rain," embodies the philosophy of creating "a pleasant day from beginning to end."

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## PRODUCT

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### Eau De Parfum Morning Soil 50 mL

Morning Soil captures the scent of moist earth after rainfall, where cool air meets nature and creates a calm yet invigorating atmosphere. Inspired by the first and last scents of nature lingering after a shower, the fragrance evokes the feeling of walking through a quiet forest covered in fresh morning dew.

The scent opens with refreshing green aromatic and ozonic notes, followed by fresh spicy and earthy accords blended with patchouli. Warm amber, musk, and woody notes create a deep and long-lasting finish, leaving a sophisticated and comforting impression throughout the day.



# KUNDAL

## INFORMATION

KUNDAL is a premium Korean personal care brand that combines the power of nature with advanced beauty technology to create high-quality hair and body care products. The brand name is derived from the German word "KUNST" (art, skill, expertise) and the Australian Indigenous word "KINDAL KINDAL" (macadamia tree), reflecting KUNDAL's philosophy of delivering the health of nature through innovative technology.

## PRODUCT

### Honey & Macadamia Nature Shampoo 500mL

Honey & Macadamia Nature Shampoo is KUNDAL's signature haircare product, formulated to gently cleanse the scalp while delivering rich nourishment and long-lasting fragrance. Infused with honey and macadamia extracts, the shampoo helps maintain moisture balance, leaving hair soft, smooth, and healthy-looking after every wash.

The product is especially loved for its luxurious fragrance experience, transforming daily haircare into a premium self-care ritual. The gentle cleansing formula effectively removes impurities while helping to keep the scalp comfortable and hydrated.



# Gravity

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## INFORMATION

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Gravity is an innovative Korean haircare brand specializing in volumizing and hair-strengthening solutions for thin, weak, and limp hair. Developed by Polyphenol Factory Inc., the brand combines advanced biotechnology with nature-derived ingredients to create a new category of "gravity-defying" haircare. At the core of the brand is LiftMax308™, a patented technology developed through research led by globally recognized scientists and researchers from KAIST.

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## PRODUCT

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### gravity g0.0 Hair Lifting Shampoo Extra Strong

gravity g0.0 Hair Lifting Shampoo Extra Strong is a premium functional shampoo designed for individuals experiencing severe hair thinning, flat hair, or lack of volume. Powered by KAIST-patented LiftMax308™, the formula coats each strand to instantly create the appearance of thicker, fuller hair while supporting scalp and hair health.

The shampoo delivers visible volume enhancement from the first wash and helps maintain lifted, voluminous hair for up to 48 hours.



# I'm NOT A Baby!

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## INFORMATION

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We established in 2017 in South Korea.

We have kids cosmetic brand "I'm NOT A Baby!" and vegan cooling cosmetic brand "acuabonbon".

We started exporting in 2020, and our export performance is doubling every year. The main exporting countries are the USA, Singapore, Australia, and Vietnam.

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## PRODUCT

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### I'm NOT A Baby KIDS SHAMPOO with goat milk

Kids shampoo that soothingly resolves the scalp and hair concerns of growing children including the bad smell that comes from the crown of the head, dry hair, and weak hair.

- Dermatologically Tested
- Goat milk provides an enriched moisturizing effect, maintains the perfect oil-water balance, and creates a protective layer.
- Contains a natural origin conditioner element that provides natural hair elasticity, soft hair, and a hair protection layer.
- Clean and thorough cleansing with rich and mild bubbles. Easy-washing formula.
- Allergen-free fragrance from Firmenich, Switzerland.
- Pumping type product for easy use by kids.



# JELANDGEL

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## INFORMATION

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JELANDGEL is a Korean professional nail brand launched in 2020, offering trend-driven gel nail products inspired by art, fashion, and everyday creativity. Designed for professional nail artists and salons, the brand focuses on delivering exceptional color expression, smooth application, and reliable performance.

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## PRODUCT

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### JELANDGEL Nail Gel Polish 9ml

JELANDGEL Nail Gel Polish delivers rich color payoff, smooth application, and long-lasting wear with a professional-grade formula. Its self-leveling texture creates a flawless, glossy finish, while a wide range of trendy shades and finishes allows endless nail art creativity for both professionals and beauty enthusiasts.



# ROOTONIX

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## INFORMATION

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We are developing healthcare devices for preventing and improving hair loss. We have innovative technology that enables home care by applying technology used in esthetics to home devices. We have a device that maximizes drug absorption with patented microcurrent technology. Of course, it can be applied not only to hair loss care, but also to skin & body care. This technology, based on short usage time, easy use, and the best technology, leads the beauty home care market.

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## PRODUCT

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### Extreme Advanced Hair Pack 8.45 Fl Oz / 250mL

ROOBLISS Extreme Advanced Hair Pack is enriched with 50 protein and keratin complexes to help nourish and strengthen damaged hair. It provides deep hydration for a softer, smoother, and healthier-looking finish while delivering salon-quality intensive care for dry, brittle, and chemically treated hair.



# ARUMVIT BEAUTY

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## INFORMATION

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ARUMVIT BEAUTY is a Korean beauty brand developed by JHT, a beauty company established in 2001 with over two decades of expertise in cosmetics development and manufacturing. Guided by the philosophy of creating "Value Beyond Imagination," ARUMVIT BEAUTY combines innovative skincare technology with high-quality ingredients to deliver effective, trend-driven beauty solutions.

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## PRODUCT

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### Collagen Glow Bubble Serum 110mL

The Collagen Glow Bubble Serum is an innovative micro-bubble serum that combines the brightening power of Vitamin C with the firming benefits of collagen to create visibly healthier, more radiant skin. Its unique bubble-to-essence texture transforms instantly upon application, allowing active ingredients to absorb quickly into the skin while delivering deep hydration without any sticky residue. The lightweight formula helps improve skin elasticity, supports long-lasting moisture retention, and enhances natural skin luminosity.



# JULYME

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## INFORMATION

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JULYME is a Korean beauty care brand designed for individuals who confidently express their unique identity and personal taste beyond conventional beauty standards. With a mood that feels both familiar and refreshingly new, JULYME creates beauty products that combine emotional value, collectible design, and proven performance. Through fragrance-inspired beauty care, the brand encourages consumers to discover a new side of themselves in everyday life.

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## PRODUCT

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### Firming Bouncy Booster Serum 30mL

A firming booster serum infused with pomegranate essence, collagen, PDRN, and retinol. Helps improve skin elasticity, volume, and overall skin texture. Delivers a smoother, plumper, and more youthful-looking complexion. rious fragrance experience.



# De mi flor

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## INFORMATION

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de mi flor is a premium Korean body care brand inspired by the Spanish expression meaning “as beautiful as a flower.” The brand is dedicated exclusively to body skincare, delivering skincare-level efficacy through refined formulations, premium ingredients, and sophisticated fragrance experiences.

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## PRODUCT

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### de mi flor 081 Fleurance Body Wash 250g

The 081 Fleurance Body Wash is a premium vegan body cleanser formulated with high-purity New Zealand Zeolite, a naturally porous mineral known for its exceptional cleansing and deodorizing properties.

The formula effectively removes ultrafine dust, environmental impurities, sunscreen residues, and odor-causing substances from the skin while delivering skincare benefits through ingredients such as Lotus Water, Beta-Glucan, Avocado Oil, and Panthenol. Clinical testing demonstrated 99.9% cleansing efficacy against ultrafine particles and impurities.





DEVICE

Eeseol\*



# DUALSONIC

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## INFORMATION

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JION MEDITECH is a beauty-tech company specializing in the development, manufacturing, and distribution of premium home beauty devices under the DUALSONIC brand. Leveraging patented focused ultrasound technology and in-house R&D capabilities, the company delivers innovative skincare solutions that bring professional aesthetic treatments into everyday home care. DUALSONIC products are currently exported to over 45 countries worldwide.

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## PRODUCT

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### GLIMBIT NEMO

GLIMBIT NEMO is an entry-level beauty device designed to enhance skincare absorption and maximize the effectiveness of daily skincare routines. Equipped with 4 customized EP (Electroporation) technologies, it supports everything from basic skincare application to mask care, helping improve the delivery of active ingredients into the skin. Its compact and user-friendly design makes it ideal for daily use and pre-makeup skincare preparation.

